



For Immediate Release
Chennai, India

PRESS RELEASE

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ecare Technology Labs now an “Amadeus Certified Application Developer” with certified Internet Booking Engine

July 25, 2009 Chennai, India

ecare technology labs, a travel technology solution provider, announced certification of its Internet Booking Engine application “ecare IBE” with Amadeus for Web Services and its status as a “Amadeus Certified Application Developer”.

Now a Global CAP license holder with Amadeus, ecare Tech Labs can facilitate CAU license for Travel Agencies world wide under its CAP license with Amadeus to offer instant online booking facility on their website. Customers can connect to Amadeus Web services using ecare’s next generation internet booking engine with Web2.0 features.

Using ecare’s IBE, integrated with Amadeus Web Services, customers can reduce the implementation timeline for their online travel portals and hence faster turn around time. Customers who adopt the Amadeus Web Services can offer lowest fares for domestic as well as international fares with Ecare IBE. ecare IBE uses Amadeus Master Travel Board, a cutting-edge low fare search tool and most enhanced version of MasterPricer, which helps customers to quickly and easily find options that suit their travel needs and budget.

Amadeus Web Services is a second-generation, state-of-the-art global technology platform that provides full access to Amadeus content. For customer specific requirements ecare’s IBE can be customized to allow customers (travel agencies) utilize many more services offered by Amadeus.

“This approval and certification of our internet booking engine stamps our expertise on the travel technology solutions and at the same time stands for the close working relationship and long-term cooperation between Amadeus and ecare Technology Labs” said **Deepak Sanghi, MD ecare Technology Labs**. “With Amadeus’s Web Services travelers can access a greater number of travel options than before due to the comprehensive content on Amadeus and hence portals can serve customers better with increase sales” added Deepak

Speaking about the certification, **Mr, Ankur Bhatia, Managing Director, Amadeus India** said, “Amadeus has always led the market in providing the travel agents with technology that helps them address their customer requirements. As most of the travel bookings move online, travel agencies need to develop strong and efficient online presence. We are happy that eCare will be able to support its customers much more effectively now.”

About ecare IBE:

The eCare IBE is a total reservations and marketing management solution in one. ecare IBE improves conversion and revenue per booking, drives incremental revenues from the sale of value-added products, captures important client information, manages email communications with your customers and helps you manage relationships with your most important customers. ecare TravelSuite is a specialized product serving the need of small and medium level players in Travel & hospitality industry.

ecare plans to add more and more pluggable modules to the solution making it a highly flexible and customizable solution.

About ecare Technology Labs:

ecare Technology Labs is an offshore Outsourced Product Development & Services company, committed to deliver cost effective solutions to customers with expertise in outsourced product development and custom enterprise application development services through global delivery model.



ecare technology labs ventured into the technology solutions for hospitality industry by launching next generation booking engine solution for Small and mid size travel agencies, tour operators and travel management companies, late 2008. The solutions offers an end to end solution to serve all needs of business and delivers the next generation technology for travel commerce.

Please visit www.ecaretechlabs.com or write to us on sales@ecaretechlabs.com for detailed information.

About Amadeus

A world-leading technology and distribution solutions provider, Amadeus delivers unparalleled expertise to the travel and tourism industry, including leading-edge solutions that cover airlines' unique business needs, independent of their size, business model or market reach.

Amadeus' pioneering new-generation Customer Management Solution (CMS) portfolio, Amadeus Altéa CMS, serves network and regional carriers. The Altéa portfolio, based on a pioneering community platform concept, enables improved operational efficiency and increases revenue.

The portfolio consists of the Altéa Reservation, Altéa Inventory and Altéa Departure Control solutions. Low Cost Carriers also have a specific CMS for LCCs - based on adaptive technology and already used by carriers in Europe and the USA - that provides robust options that easily adjust to their evolving operational requirements.

Further complementing these integrated IT solutions is the Amadeus e-Travel Airline Suite. Over 70 of the world's leading airlines use the Amadeus e-Travel Airline Suite to power over 250 websites in more than 80 markets.

Other standalone IT solutions include amongst others; Amadeus Revenue Integrity, Amadeus Ticket Changer, an automatic ticket reissue tool, and a full range of ticketing solutions; including e-ticket interlining and ground-handling management technology services.

More information about Amadeus' solutions for airlines is available at: www.amadeus.com/airlines.