



For Immediate Release
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PRESS RELEASE

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ecare Technology Labs announces integration of ecare's Internet booking engine with Tourico Holidays for Hotels and Tours

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In a bid to add more suppliers to its Internet booking engine solution and to offer its customers a proven and readily integrated platform, ecare technology labs announces the integration of Tourico Holidays, a Travel Holdings, Inc. company, for tours and hotels with its IBE.

Using ecare's IBE for hotels, integrated with XML technology offered by Tourico **Holidays**, customers can access the vast inventory of more than 11,000 hotels with same-day availability, **with** a mouse click. In addition, for customer specific requirements ecare's IBE can be customized to allow customers (travel agencies) to utilize **Tourico Holidays'** hotel inventory to create dynamic packages (Hotels and Air) for the end customer.

In the search results, which are displayed on the website, each listed hotel is supported by a **dynamic** city map with zoom function, property overview and snapshots of the hotel, attractions and the important city landmarks, available at the click of a mouse.

"In a natural progression towards creating a pool of suppliers for different services, we are happy to announce this integration of our IBE with Tourico Holidays, which has one of the most diverse hotel portfolios with best possible rates", said **Deepak Sanghi, MD ecare Tech Labs**. This partnership will result in increased business opportunities for both organizations," added Deepak.

"This integration is a very natural partnership between two technology-strong companies" states **Youness Filali, MD of Middle East/India for Tourico Holidays**. "ecare has the technology and expertise to offer customized solutions to their clients - solutions that are now enhanced by Tourico Holidays' unique travel inventory and technology. This partnership will not only benefit the integrating parties, but ecare clients as well."

ecare technology labs ventured into the technology solutions for hospitality industry by launching next generation booking engine solution for Small and mid size travel agencies, tour operators and travel management companies, late 2008. The solutions offers an end to end solution to serve all needs of business and delivers the next generation technology for travel commerce.

About ecare Technology Labs:

ecare Technology Labs is an offshore Outsourced Product Development & Services company, committed to deliver cost effective solutions to customers with expertise in outsourced product development and custom enterprise application development services through global delivery model.

ecare TravelSuite is a specialized product serving the need of small and medium level players in Travel & hospitality industry. Ecare plans to add more and more pluggable modules to the solution making it a highly flexible and customizable solution.

Please visit www.ecaretechlabs.com or write to us on sales@ecaretechlabs.com for detailed information.

About Tourico Holidays:

Tourico Holidays (www.TouricoHolidays.com) is a subsidiary of [Travel Holdings, Inc.](http://www.TravelHoldings.com), a worldwide travel distribution company. Tourico Holidays is a global wholesale travel provider with over 150 international distribution websites, more than 11,000 merchant hotel agreements, operating in 23 languages in over 100 countries. As a supplier to over 2,500 tour operators and travel agents, Tourico Holidays operates and maintains global websites and online interfaces that serve a large diversity of travel sellers.