



## For Immediate Release

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**ecare's Complete Reservation Software Solution for Online Travel Agencies comes pre-integrated with Travco LLP, London.**

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ecare technology labs, a travel technology solution provider, announced the integration of its travel reservation software (ecare IBE) with Travco's XML platform to offer a certified and pre-integrated supplier for Hotel Inventory within its Internet Booking Engine.

A global CAP license holder with Amadeus, ecare Technology Labs assist small/medium travel businesses who are looking to expand their offerings and feature the booking of flights plus hotels on their travel portal. With Travco being added to the list of preferred suppliers for Hotel Inventory, Travel Agencies get more flexibility, with the ability to offer a larger number of hotels to their customers, across many exciting destinations around the globe.

Travco offers its travel partners the ability to book over 8,000 hotel properties across Europe, Thailand, Australia, New Zealand and the USA. Travco is a dedicated hotel wholesaler which means they do not sell directly to the public, but rather distribute through tour operators, OTAs and their airline partners around the world.

ecare's next generation reservation software with Web2.0 features is a specialised software for Travel Agencies who wish to go online and offer online booking facility to their customers. It completely atomises the whole booking process with live search, selections, booking, payments and confirmation on the spot. It gives online users the complete flexibility to select the desired hotel/rooms without any human intervention. ecare IBE connects with the Travco web service to **fetch the best lowest priced hotels, with multi-category rooms, enabling travellers to choose the best fit for their requirements.**

Using ecare's IBE, the complete reservation software for flights and hotels, customers can reduce the implementation time for their online travel portals. Moreover, it can be tweaked to customers' specific business requirements and provide a complete backend solution for CRM, reporting and configuration.

"This integration and certification of our travel reservation systems with Travco LLP will allow ecare to offer a more flexible and comprehensive solution to its customers and strengthen this partnership with Travco for mutual benefits" said **Deepak Sanghi, MD of ecare Technology Labs**. "With support from Travco, we are confident of satisfying customers who are looking for a robust solution interfaced with Travco's inventory" added Deepak.

"ecare Labs are a key provider of travel technology software in the market place today, making use of the latest features and technologies. To have the Travco XML connection available to link-up immediately 'out-of-the-box' is a great selling point. We look forward to welcoming new travel partners to our business and enabling them to take advantage of our great product, at the lowest prices" said **Mark Allan, MD of Travco LLP**.

### **About ecare IBE**

ecare TravelSuite is a specialised product serving the need of small/medium level players in Travel & Hospitality industry, backed by ecare IBE, a total reservations and marketing management solution in one.

ecare's complete reservation software solution supports the entire booking process using multiple global Distribution Systems (GDS), Low Cost Carrier (LCC) Airlines, third party consolidator systems (with web services), in addition to direct private fare contracts.



ecare IBE improves conversion and revenue per booking, drives incremental revenues from the sale of value-added products, captures important client information, manages email communications with your customers and helps you manage relationships with your most important customers.

ecare plans to add more and more pluggable modules to the solution making it a highly flexible and customisable product.

### **About ecare Technology Labs**

ecare Technology Labs is an offshore Outsourced Product Development & Services company, committed to delivering cost effective solutions to customers with expertise in outsourced product development and custom enterprise application development services through global delivery model.

ecare Technology Labs ventured into the technology solutions for the Travel and Hospitality industry by launching a next generation booking engine solution for small and mid size travel agencies, tour operators and travel management companies, in late 2008. This solution offers an end-to-end solution to serve all the needs of a business and delivers the next generation technology for travel commerce.

Please visit [www.ecaretechlabs.com](http://www.ecaretechlabs.com) or write to us on [sales@ecaretechlabs.com](mailto:sales@ecaretechlabs.com) for detailed information.

### **About Travco LLP**

Travco has remained at the forefront of wholesale hotel accommodation reservations for nearly 20 years. Since our inception in 1988, we have adapted to meet the changing demands of clients, to establish ourselves as the highly competitive, efficient and service-led supplier we are today.

We have a dedicated and experienced team of approximately 150 employees in our London head office and one of the most inspiring technology-based reservation systems in the world, we therefore believe our products and services are the best around. That's why we are confident we can offer you the wholesale partner you really need to expand and develop your own company.

Travco is a dedicated hotel wholesaler. By focusing on our core business in hotel reservations and refining our services through an incredibly advanced and capable reservations system, we believe we offer the most personable, efficient and profitable solution for our customers.

You can find out more at [www.travco.co.uk](http://www.travco.co.uk) or contact us directly at [sales@travco.co.uk](mailto:sales@travco.co.uk).